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Chrysanthemums



MRS. HELEN K. JOHNSON

WONDERLAND NURSERIES
Ellerson, Virginia

Located 4 Miles North-East of Richmond



To Our Patrons

If you are in the flower business or in an allied trade you may order at wholesale prices. No order will be accepted at wholesale or retail for less than a total of \$5.00. No order will be accepted at wholesale prices for less than 25 of a kind.

Prices are F.O.B. Ellerson, Virginia, net, payment with order. Be sure to give desired shipping date, and book your order as far in advance as possible. Give at least two alternate selections for each ten varieties ordered, or give us permission to substitute.

Rooted cuttings are usually available from January through August, depending on the varieties wanted.

We can be reached by phone anytime day or night seven days a week by calling the operator in RICHMOND, VIRGINIA. Our present phone number is Mechanicsville 5072 but if you ask the operator for WONDERLAND NURSERIES at ELLERSON you are sure to get us. Usually the person answering the phone can talk mums with you.

Orders are accepted subject to conditions beyond our control. If your order cannot be filled to your satisfaction your money will be refunded, ending our responsibility.

We owe all our success to you. Thank you very much.

Sincerely,

Wonderland Nurseries

-:- BOOKS -:-

MT. HOOD



The Book of Shrubs: Hottes.....	\$4.00
The Book Perennials: Hottes.....	2.75
Hardy Chrysanthemums: Cumming.....	2.50
Garden and Greenhouse Chrysanthemums.....	2.50
Chrysanthemums—How We Grow Them Outdoors	1.50
Soils and Fertilizers for Greenhouse and Gardens	2.50
The African Violet: Wilson	2.75
Flower Arrangement For Everyone	2.75
Roses For Every Garden: Allen.....	3.50
Magic In Herbs: Sounin	2.50
Iris For Every Garden: Mitchell	3.00
Tuberous Begonias: Brown	2.75
Greenhouse Gardening For Everyone: Chabot ..	4.00

YEL. TURNER



W o n d e r l a n d

Large Flowering Commercial and Show Varieties

All plants on this page priced as follows: 75c each. 3 plants of a kind for \$1.25, 6 for \$2.00, 12 for \$3.00. Wholesale price 25 for \$3.00, 100 for \$10.00.

BLOOM DATE

- OCT. 1—**GOLD LODGE**. Deep golden yellow reflexed mum, good for pots, very showy.
- OCT. 10—**CELESTRA**. Very fancy deep yellow incurved mum.
- OCT. 15—**CHRYSELORA**. Huge yellow incurved.
- OCT. 25—**MRS. H. E. KIDDER**. Most popular deep yellow incurved mum.
- OCT. 25—**SUNGLOW**. Outstanding deep golden yellow incurved mum.
- OCT. 28—**HELEN K. JOHNSON**. Rich golden yellow incurved mum.
- NOV. 5—**COL. F. M. ALGER**. Huge yellow show variety. Heavy petals are incurved.
- NOV. 5—**YELLOW TURNER**. Very fine incurved show mum.
- NOV. 15—**COLUMBUS DISPATCH**. Deep yellow late incurved mum.
- NOV. 25—**GOLDEN PEARSON**. Late yellow incurved mum.
- NOV. 25—**GOLDEN MRS. ROSS**. Very deep golden yellow incurved mum.
- OCT. 10—**SMITH'S EARLY WHITE**. Outstanding huge white incurved mum.
- OCT. 15—**QUAKER MAID**. Pure white incurved. Very popular variety.
- OCT. 15—**ALABASTER**. Very fine white incurved with extra wide petals.
- OCT. 18—**CAMILLA**. The finest incurved white we have ever grown. Blooms eight to ten inches in diameter and four inches deep on strong stems.
- OCT. 18—**SILVER SHEEN**. A fine white variety comparable to Mrs. Kidder.

BLOOM DATE

- OCT. 23—**AMBASSADOR**. White and yellow assorted only. Very large incurved mums.
- OCT. 25—**IVORY WHITE**. Outstanding large incurved ball shaped mum just right for ALL SOULS DAY. Heavy waxy foliage, fine strong stems.
- OCT. 28—**MRS. HENRY ROBINSON**. Huge white incurved. Very desirable in deep south as it stands the heat exceptionally well. Just right for ALL SOULS DAY.
- NOV. 1—**BETSY ROSS**. Purest white incurved mum. Outstanding.
- NOV. 1—**ALBATROSS**. Fine large white mum. Incurved.
- NOV. 5—**WHITE TURNER**. Massive white incurved show mum.
- NOV. 8—**WHITE POCKETT**. Huge pure white incurved show mum.
- NOV. 8—**INDIANAPOLIS WHITE**. Beautiful pure white closely incurved mum.
- NOV. 15—**MISS FLORA BOWERS**. Huge pure white incurved mum. Heavy wide petals.
- NOV. 5—**BRONZE TURNER**. Huge bronze show mum.
- OCT. 10—**INDIANOLA**. Lovely reddish bronze incurved mum.
- OCT. 28—**KEYSTONE**. Beautiful bronze incurved mum.
- OCT. 10—**ENCHANTESS**. Pink incurved mum.
- OCT. 15—**MAJOR BOWES**. Gorgeous deep lavender incurved mum. Good for pots.



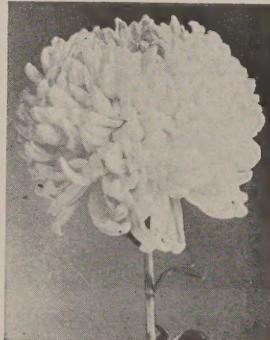
BARBARA PHILLIPS



FRANCES WHITTELEY



COLUMBUS DISPATCH



ALABASTER

(CONTINUED TO NEXT PAGE)

*W o n d e r l a n d***Large Flowering Commercial and Show Varieties, Continued****BLOOM DATE**

OCT. 15—**PINK CHIEF.** Deep pink incurved mum.
 OCT. 20—**ROSEUM.** Outstanding deep rose lavender incurved mum.
 NOV. 25—**HELEN FRICK.** Deep pink late incurved mum.
 NOV. 20—**DR. ENGUEHARD.** Pink incurved mum.
 NOV. 8—**INDIANAPOLIS PINK.** Beautiful pink incurved mum.
 OCT. 28—**PINK DELIGHT.** Delightful pink incurved mum.
 NOV. 5—**PINK TURNER.** Outstanding pink incurved show mum.
 OCT. 20—**HILDA BERGEN.** Lovely red incurved mum.

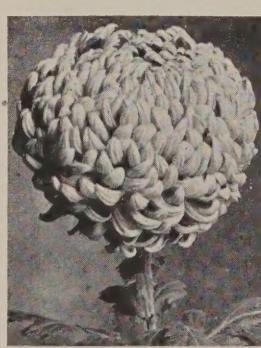
THE FOLLOWING VARIETIES ARE PRICED AS FOLLOWS: \$1.00 each, 3 of a kind for \$2.50, 6 for \$4.00, 12 for \$6.00. Wholesale price 25 for \$5.00, 100 for \$18.00.

BLOOM DATE

OCT. 28—**BARBARA PHILLIPS.** Yellow show mum. Fine for pots.
 OCT. 20—**LOVELY.** Outstanding blue-white incurved show mum. A show winner.
 NOV. 5—**DOROTHY DEE.** An extremely large show mum of purest white. A lower array of curling petals hang suspended from the huge white ball. An outstanding variety.
 NOV. 1—**LADY KNOX.** Giant pink show mum. The wide petals open in a swirl.
 NOV. 5—**COLUMBIA.** The largest pink show mum we have seen. A very strong grower, thick heavy stems. Excellent in pots.



KEYSTONE



HELEN FRICK

BLOOM DATE

OCT. 28—**MISS FRANCES WHITTESSAY.** Deep red reflexed mum with bronze reverse.
 OCT. 28—**DR. J. M. INGLIS.** Lovely wine red mum. Very outstanding show variety.
 NOV. 5—**MANHATTAN.** Huge red incurved mum of exceptional merit.
 NOV. 5—**BRUTUS.** Red-bronze mum with short strong stems. Good for pots.
 NOV. 18—**GARNET KING.** Late dark red reflexed mum. Outstanding.
 NOV. 5—**TURNER MUMS ASSORTED.** This mixture contains all colors of these fine show mums, but we do not label them as to color. Mixture contains white, yellow, pink, bronze, about evenly divided.

BLOOM DATE

NOV. 1—**GAY EDGAR.** Huge incurved mum of rich velvety red with silvery reverse. An outstanding show variety, and an excellent keeper.
 NOV. 5—**JOHN POCKETT.** An enormous show variety of rich Hellebore red with silvery cattleyea reverse. A real show winner.
 NOV. 1—**DORA RAMSEY.** A short stocky grower, producing a huge bloom of deep Chinese lacquer red with gold reverse. Fine in pots.
 NOV. 1—**RED FINALE.** Outstanding red show mum of breathtaking beauty.
 OCT. 25—**GRACE STURGIS.** An enormous flower of rich wine red with silvery reverse. You seldom see a mum of more striking beauty.



INDIANOLA



ROSEUM

W o n d e r l a n d

Spidermums, Fugi Mums

Spider Chrysanthemums are most showy when disbudded. Many will attain as much as 20 inches in diameter when properly handled.

Prices of all the following are: 75c each, 3 of a kind for \$1.50, 6 for \$2.50, 12 for \$4.00. Wholesale price 25 for \$3.00, 100 for \$10.00.

BLOOM DATE

- OCT. 10—**BESS WITT.** A bronze-buff sport of PEGGY ANN HOOVER.
- OCT. 10—**PEGGY ANN HOOVER.** An outstanding early pink spider - spoon - quill which makes up a very interesting combination. Fine disbudded.
- OCT. 15—**PATRICIA GRACE.** Immense show bloom with cord-like petals. The finely quilled strands are a delicate rose-pink. Outstanding.
- OCT. 20—**BUNBU.** Deep orchid-lavender, the petals have hooked tips, making this a superb variety. Tremendous when disbudded.
- OCT. 25—**MARILYN.** Lovely either in the garden or disbudded into a huge show bloom. The color is deep mauve pink.
- OCT. 28—**PAUL MILLER.** The petals of this huge flower have hooked tips. It is our most unusual and outstanding bronze spider mum. Best disbudded.

BLOOM DATE

- OCT. 28—**GEORGINA HEDINGER.** A startling combination of pink and red in a huge spider mum with long cascading petals. Few can match this for sheer beauty.
- OCT. 28—**KAY TASHIMA.** An outstanding pure white spider mum with large tubular petals. A real show when disbudded.
- NOV. 1—**OHKWAN.** Beautiful bright yellow spider with hooked tips.
- OCT. 30—**MAMORU.** Deep orange quilled flower of great size and good stem.
- NOV. 1—**MRS. JERRY CRAIG.** Very fine huge bronze spider mum. Best disbudded.
- NOV. 1—**GOLDILOCKS.** A rich deep yellow spider with hooked tips on slender tubes which cascade from the large ball. Outstanding.

The following varieties are priced \$1.00 each, 3 of a kind for \$2.50, 6 for \$4.00, 12 for \$6.00. Wholesale price 25 for \$5.00, 100 for \$18.00.

BLOOM DATE

- NOV. 1—**SILVER LACE.** Very large pure white bloom. Extremely showy.
- NOV. 1—**UNIQUE.** Rich wine red with thin petals which stand stiffly out from the center of the flower making it the largest of any spider mum ever offered. Outstanding when disbudded.
- NOV. 1—**SILVER DROPS.** Beautiful cream-white combination. The long tubular petals cascade downward from the huge white ball.
- NOV. 1—**MARIE TASHIMA.** Another outstanding and unusual white spider mum.
- NOV. 5—**CATHAY.** Huge spoon-quilled combination in a lovely shade of old copper with red spooned tips. An outstanding show variety disbudded.

BLOOM DATE

- NOV. 1—**WAIKIKI.** A most unusual bronze-gold combination. Best disbudded.
- NOV. 5—**VIRGINIA.** From a full center cushion the quilled tubes stand out stiffly to the beautifully hooked tips. The deep cushion and lighter yellow quills make this tremendous flower a real show winner.
- NOV. 1—**OJAI.** Unusual orange-bronze spider mum of immense size. The petals are very fine and threadlike. Best disbudded.
- NOV. 1—**DAINTY WHITE.** Very fine white spider. The petals are round threadlike tubes. An outstanding show variety.

W o n d e r l a n d

Anemone Types, Odd Formed Sorts

Prices on the following: 75c each, 3 of a kind for \$1.25, 6 for \$2.00, 12 for \$3.00. Wholesale price 25 for \$3.00, 100 for \$10.00.

BLOOM DATE

NOV. 1—**GOOD GRACIOUS.** A huge incurved mum with hooked tips. Pale buff yellow. Very novel show variety when disbudded.

OCT. 28—**TUXEDO.** Very large pink quilled anemone. Fine disbudded.

OCT. 28—**PRINCE CHARMING.** An outstanding cut flower when grown in sprays. When disbudded this brilliant orange daisy often makes flowers from 8 to 10 inches in diameter on sturdy stems. A fine show variety.

OCT. 28—**FRIEDA.** Huge pink anemone. Fine in sprays or disbudded.

NOV. 1—**FRANCES SCHOEN PARK.** One of the most exquisite and largest anemones we have ever seen. Pure dazzling white, this is outstanding grown either in sprays or disbudded.

BLOOM DATE

NOV. 5—**TITIAN.** Extremely fine bright red anemone, fine in sprays, and attaining a great size when disbudded.

NOV. 15—**ESTRELITA.** Outstanding bronze anemone with full cushion. Excellent either in sprays or disbudded.

NOV. 18—**NORMA.** Combining pink and yellow, this anemone is very fine either in sprays or disbudded. When disbudded it reaches enormous size.

NOV. 10—**MELBA.** Very fine single red on short stocky stems. Fine disbudded.

NOV. 1—**TAGGART.** Very odd large fuzzy, yellow flower. Very interesting.

NOV. 1—**PINK LEMONADE.** Bright pink form of Frances Schoen Park.

OCT. 28—**MRS. DON McIVOR.** Large bright yellow English mum. Good disbudded.



ANEMONES



MRS. DON McIVOR

*W o n d e r l a n d***Pompons, Single Varieties, Buttons, Etc.**

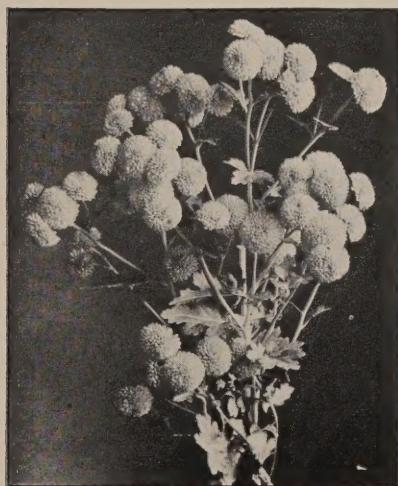
Prices of the following varieties are: 3 plants of a kind \$1.00, 6 for \$1.75, 12 for \$2.50. Wholesale price: 25 for \$2.50, 100 for \$8.00.

BLOOM DATE

- OCT. 20—**YELLOW HAMMER.** Very fine pompon, has a bronze cast in the open, bright yellow under cloth or glass. Good shading variety.
- OCT. 25—**YELLOW DOT.** By far the most popular outdoor yellow pompon. Shades good.
- OCT. 25—**GOLD COAST.** Excellent outdoor or shading variety of yellow pompon.
- OCT. 28—**YELLOW SEA GULL.** Good pale yellow pompon.
- OCT. 28—**GOLDEN GEM.** Very fine deep yellow button on good stems.
- NOV. 1—**CALIFORNIA YELLOW DAISY.** An improvement over yellow Buckingham.
- NOV. 1—**YELLOW DOTY.** Bronze outdoors, yellow under cloth or glass.
- NOV. 18—**SUNNYSIDE.** Outstanding yellow pompon.
- NOV. 25—**GOLDSMITH.** Fine orange-bronze pompon.
- DEC. 15—**YELLOW GARZA.** Fine late anemone for the Xmas season.
- OCT. 10—**EARLIWHITE.** Good white pompon on strong stems.
- OCT. 15—**WHITE JEWEL.** Excellent pure white button.
- OCT. 15—**SILVER BALL.** Whitest of white pompons.
- OCT. 28—**SEA GULL.** Good tall white pompon. Excellent for shading.
- OCT. 30—**ARCADIA.** Very large white pompon. Outstanding.

BLOOM DATE

- NOV. 1—**WHITE DOTY.** Pure white pompon. Very showy disbudded.
- NOV. 5—**ILLINI GLORY.** Beautiful pure white single. A superb variety.
- NOV. 8—**WHITE ANEMONE.** Very fine white anemone with high cushion.
- DEC. 15—**WHITE GARZA.** Pure white form of the yellow variety.
- DEC. 25—**WHITE WONDERLAND.** A pure white single with heavy rows of overlaid petals. An excellent keeper, this is an outstanding cut flower.
- OCT. 15—**JEWEL.** Lovely pink button or small pompon. Extremely desirable.
- OCT. 20—**CAROLYN YOSICK.** Good pink pompon on strong stems.
- OCT. 20—**CAPT. COOK.** Excellent pink outdoor pompon.
- OCT. 25—**PINK DOT.** Bright pink form of the popular yellow variety.
- NOV. 1—**PINK DOTY.** Excellent pale pink pompons on strong stems. Good disbudded.
- NOV. 20—**VALENCIA.** Outstanding pink single. An excellent keeper.
- NOV. 1—**RED DOTY.** Fine red pompon with silver reverse petals. Good disbudded.
- NOV. 1—**CALIFORNIA RED DAISY.** Bright red daisy.
- NOV. 15—**BRONZE MASTERPIECE.** Exceptionally fine bronze pompon.
- DEC. 15—**HASAGAWA RED.** Outstanding bright red single. Keeps for Xmas season.

**YELLOW HAMMER****GOLD COAST****GOLDEN GEM**

W o n d e r l a n d

The Beautiful Cascades

Flowering just right for the shows around Nov. 1, these make excellent pot plant and hanging basket subjects.

ANNA—Lovely white single flowers. 75c each, 3 for \$1.25, 6 for \$1.75, 12 for \$2.50. Wholesale 25 for \$2.50, 100 for \$8.00.

JANE HARTE—Yellow form of Anna. Same prices as above.

THE REAL MacKAY—Beautiful bright pink single flowers. Same prices as above.

MOUNT HOOD—Pure white double flowers. Closely incurved. Excellent disbudded. Very outstanding variety. 75c each, 3 for \$1.50, 6 for \$2.50, 12 for \$3.50. Wholesale price: 25 for \$3.50, 100 for \$12.00.

Gorgeous Spoon Chrysanthemums

Prices on the following: 75c each, 3 of a kind \$1.25, 6 for \$2.00, 12 for \$3.00. Wholesale price: 25 for \$3.00, 100 for \$10.00.

ALL THESE SPOONS ARE IN FLOWER DURING OCTOBER, AND ENTIRELY HARDY.

YELLOW SPOON—Bright golden yellow. Outstanding.

WHITE SPOON—Pure dazzling white, very profuse grower.

JASPER SPOON—Red with bright red spooned tips. Very popular variety.

ORCHID SPOON—Lovely orchid-pink shade. One of the best.

GOLDEN SPOON—Beautiful orange-gold.

GRACE SPOON—Dainty orange-yellow flowers in great profusion.

BROWNEYES—Lovely brown-gold with bright pink eye in center.

DIERDRE—Very outstanding bright pink spoon.

CARDINAL SPOON—Very large flowers of brilliant cardinal red.

CHARM SPOON—Beautiful red flowers with spooned tips.

IVORY SPOON—Ivory white spoon. An outstanding variety.

The Famous Cushion Mums

Called Azalea, Amelia, Mound mums, and just Mums, these grow in dwarf bushy plants completely smothered in blossoms from early August to the end of October. Plant at least three feet apart and work them often. They do well in nearly any soil, and are excellent for pot culture. Outstanding as border plants.

PRICES: 75c each, 3 of a kind for \$1.25, 6 for \$1.75, 12 for \$2.50. Wholesale prices: 25 for \$2.50, 100 for \$8.00.

PINK CUSHION—Bright pink flowers in great profusion. August to hard frost.

WHITE CUSHION—White with a pinkish tinge. August to hard frost.

BRONZE CUSHION—Beautiful clear bronze. August to hard frost.

YELLOW CUSHION—Lovely golden yellow. August to hard frost.

NEW GOLD CUSHION—Clear yellow. August to hard frost.

RED CUSHION—Tiny red flowers in great profusion. Late flowering, frostproof.

CHAMPION CUSHION—Bright red flowers. One of the best red cushions. Early.

GOLDEN CARPET—Bright gold pompons, very dwarf. Late September to hard frost.

MAJOR CUSHION—Finest pink. Outstanding. Early September.

CORAL SEA—Beautiful buff-orange. Few can match this. Late September.

BORDER PURPLE—Gorgeous lavender-purple. We never grow enough. Late September.

APRICOT GLOW—Finest orange-bronze. Early September.

(CONTINUED TO NEXT PAGE)

Chrysanthemums

Wonderland

Famous Cushion Mums, Continued

LAVENDER LASSIE—Clear lavender pompons. Early September.

JOAN HELEN—Extremely outstanding purple-mauve. Early September.

JUDITH ANDERSON—Tight clear yellow buttons in great profusion. October 10.

FIREGLOW—Glowing mass of flaming red. Early September.

BUTTERBALL—Bright yellow mound. Early September to hard frost.

HURLEY'S YELLOW SUPREME—Outstanding yellow. Early October to hard frost.

KARL A. REICHE—Lovely bronze-red. A superb variety. Late September to hard frost.

CUTIE—Beautiful bright red button. Entirely frostproof. October 20.

SEPT. BRONZE—Clear bronze pompons. A fine mound variety.

SEPT. GOLD—Deep golden pompons. Outstanding.

SEPT. CLOUD—Splendid white ball pompons on dwarf bushy plant.

SEPT. QUEEN—Outstanding white mound mum. Pure dazzling white.

SERENE—Pure white cushion mum with cactus type flowers. Late September to frost.

Hardy Garden Border and Cutting Types

PRICES—EXCEPT WHERE NOTED: 75c each, 3 of a kind \$1.25, 6 for \$1.75, 12 for \$2.50. Wholesale prices: 25 for \$2.50, 100 for \$8.00.

ALCONQUIN—Good early yellow cut flower. Early September.

KING MIDAS—Pure gold flowers 2½ to 3 inches across. October 1.

YELLOW NORMANDY—Very large bright yellow cactus type. September 15.

GOLDEN HOURS—Large bright yellow, outstanding cut flower. September 15.

HELEN MARCUS—Excellent yellow tinted orange. Fine cut flowers. October 10.

GOLDEN SURPRISE—New fine yellow pompon for cutting. October 10.

CHAS. NYE—A favorite deep yellow. Good for cutting. October 15.

GOLDEN CHARM—Very fine yellow pompon. Good cut flower. October 15.

MRS. SAM ROTAN—Good orange-bronze pompon. October 15.

CHIQUITA—Fine yellow button. Good for cutting. Early September.

BRONZE PYRAMID—Outstanding amber-bronze. Fine cut flower. October 10.

HUNTSMAN—Brilliant scarlet-orange. Fine for cutting. October 10.

BONFIRE—Bright flaming red pompons. October 10.

CHIPPEWA—Exotic wine color flowers. Early September.

NANCY COPELAND—Bright red-gold semi-double flowers. October 10. Good cut flower.

BURGUNDY—Rich burgundy-red, a top ranking cut flower. September 20.

RED VELVET—Dark velvety red, one of the very best. October 5.

COURAGEOUS—King of the reds, bright glistening red. October 1.

RUBY POMPON—Outstanding red pompon for cutting. October 10.

BOKHARA—Deep wine-red pompon. October 10

VULCAN—Bright red single Korean. Very showy. October 10.

GOBLIN—Deep orange-bronze button on good stems. Fine cut flower. October 10.

GENERAL BRADLEY—Very good bronze for cutting or display. October 15.

LOUISE SCHLING—Extremely showy vivid red semi-double. October 15.

GENERAL MacARTHUR—Outstanding orange-bronze. Good cut flower. October 15.

CARNIVAL—The finest and most colorful orange-bronze—or burnt orange in a simply stunning display of splendid 3 inch blooms. October 5. Prices for Carnival are 75c each, 3 for \$1.50, 6 for \$2.50, 12 for \$3.50. Wholesale, 25 for \$3.50, 100 for \$12.00.

RED RIDING HOOD—Gorgeous red. Fine for cutting. October 10.

CRIMSON SPLENDOR—Glistening bright red single flowers three to four inches across. Good stems, a strong grower and good cut flower. October 15.

EMBER—Lovely amber-bronze. Fine cut flower. October 15.

(CONTINUED TO NEXT PAGE)

W o n d e r l a n d

Hardy Garden Border and Cutting Types, Continued

EARLY WONDER—Gorgeous pink pompons. September 20. Outstanding cut flower.

ROSE GLOW—Deep rose pompons. September 20.

BARBARA SMALL—Lavender-pink cactus type flowers. Very showy. September 15.

HEATHERBLOOM — Heather - pink pompons. September 15.

MELLOW GLOW—Outstanding buff-bronze. pompon. September 30.

PINK RADIANCE — Brilliant pink flowers. Excellent for cutting. October 1.

COUNTRY GIRL—Beautiful pink daisy. Outstanding cut flower. October 1.

OLIVE LONGLAND—Sunburst salmon pink. Outstanding cut flower. October 1.

EVENING SUN—Beautiful salmon pink daisy. October 10.

ALLEGRO—Unbelievably beautiful shrimp pink. Excellent for cutting. October 10.

KRISTINA—Deep pink single Korean. A true Northland daisy. October 10.

GENERAL MARSHALL—A striking variety in pink with silver glints. October 15.

BETTY—Tall sturdy grower with 3 inch blooms in stunning soft salmon. October 15.

MRS. PIERRE S. DUPONT, III—Lovely salmon pink pompons. Fine for cutting. October 15.

LAVENDER LADY—Outstanding lavender cactus type flowers. October 15.

NEW PHILADELPHIA—Very fine deep pink pompons. October 20.

MRS. W. E. MILLER—Gorgeous yellow-bronze flowers. Grand cut flower. October 15.

FLAXEN BEAUTY—Beautiful soft coral-bronze. Outstanding cut flower. October 1.

WHITE WONDER—White pompons. Fine for cutting. September 20.

AVALANCHE—Outstanding fluffy white flowers 3 inches across. September 20.

CALIPH—Beautiful fiery caliph red flowers. October 10.

WHITE KNIGHT—One of the best cut flowers for around October 1.

POLAR ICE—Pure white flowers. October 10.

CANDLELIGHT—Cream-white pompons. October 15.

HARBOR LIGHTS—Pale yellow pompons. Outstanding. October 15.

Prices for the following are: 75c each, 3 for \$1.50, 6 for \$2.50, 12 for \$3.50. Wholesale prices: 25 for \$3.50, 100 for \$12.00.

MAGNOLIA—Outstanding soft peach pompons. Sept. 20.
REMBRANDT—Beautiful rose-pink pompons. Oct. 1.

We can furnish the OLD FASHIONED DOUBLE WHITE CLOVE CARNATIONS. These form a close compact blue-green tuft and have erect white flowers in early summer. Strong clove scent. Divisions in spring or fall. \$4.00 per 100.

We can furnish RED WONDERLAND VERBENA, a bright red hardy Verbena which blooms all summer. We pot these in 2½ inch pots and find ready sale at any time. Strong rooted cuttings for delivery in spring or fall. \$5.50 per 100, \$50.00 per 1,000.

Special Collection Offers

- COLL. No. 1 Beautiful huge show mums to be disbudded, one plant each, 12 kinds, labeled, \$12.00 value for only \$8.00. Two collections for \$15.00. Three collections for \$20.00.
- COLL. No. 2 COLOR! COLOR! COLOR! A real splash of autumn color for your hardy border. 25 exotic hardy chrysanthemums in many colors and types, a real surprise package for only \$5.00.
- COLL. No. 3 100 of our very finest hardy pompon and button cut flower types, our selection, only \$12.00.
- COLL. No. 4 25 plants, assorted, not labeled, the large football type disbuds mums, several colors, only \$5.00.
- COLL. No. 5 1 each, 5 football mums, 5 spidermums, 5 spoon mums, 5 hardy garden mums, each group labeled as to kind, only \$5.00.

The following collection offers are to the trade. Do not order these unless you are prepared to prove to us that you are in the flower business or allied trade.

- COLL. 6W—25 each 10 best outdoor football or commercial mums—our selection but you may specify color preference. Only \$20.00; 50 each for \$35.00.
- COLL. 7W—25 each 20 best outdoor cut flower pompons. Our selection but you specify color and bloom date preference—\$35.00. 50 each, \$65.00; 100 each, total 2,000 plants for \$120.00; 5,000 for \$287.50; 10,000 for \$550.00.
- COLL. 8W—Greenhouse pompons with bloom date range through November and December. Outstanding varieties. Same prices as Coll. 7W.
- COLL. 9W—Low growing bushy sorts for fall clump sales. Proven varieties that catch the public eye. Selected from the low growing cushion mum and hardy groups. All hardy. 25 each the best 20 varieties, 500 for \$37.50 each, 1,000 for \$70.00; 3,000 for \$200.00; 5,000 for \$325.00; 10,000 for \$600.00.

Neo-Vita !!!

Loaded with vitamins for luxuriant plant growth, this product controls root-knot, nematodes, fungus and mosaic diseases in the soil. No more black spot on your ROSES. Clean healthy chrysanthemum foliage. Try it!

Trial size bottle \$1.00. Write for prices.

Amazing

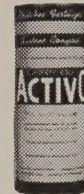
ACTIVO

Ideal Soil Conditioner

USE ACTIVO as it comes from the bag, mixed with your potting soil. A test using it with and without will convince you that Activo will improve even the best potting soils. Makes plants grow better, bloom better. Try it! Also used to make compost. Free literature on request.

WE KNOW YOU WILL LIKE ACTIVO!!!

Trial Size No. 2	\$ 1.00	12 to case
Big No. 7 Size	2.50	6 to case
No. 25 Size	7.00	4 to bale
No. 50 Size	12.00	
No. 100 Size	20.00	
No. 20 Size	6.00	4 to bale



40% discount to retailers in case and bale lots and singly on the 50 and 100 lb. sizes.

HORMEX—Rooting treatment, many other uses

HORMEX aids in quick sure rooting of cuttings. Ask for specific instructions for the type of rooting desired. Use Hormex added to your spray. It aids in lustrous growth of flowers, trees, shrubs.



Trial Size Hormex—Gold Label	\$1.00
Economy Size—Silver Label	2.50
BIG SILVER LABEL	6.00

40% discount to retailers—no minimum.

MANNA—the perfect plant food

Safe, sure, makes things grow like magic. Packed in beautiful plastic flower pots, this sells on sight. Red, green, yellow, ebony, Ivory.

3½ inch pot size: \$1.00—24 to case.

4½ inch pot size: 2.00—12 to case.

40% discount to retailers in case lots.

WONDER GARDEN SPRAY—For Garden and Greenhouse

This is a contact insecticide that is sold under an unconditional money back guarantee. It will kill or control all chewing and sucking insects in both garden and greenhouse or your money back. It will not burn or injure seedlings or blooms. It is very economical, and will keep spray equipment clean rather than corrode them. Wonder Garden Spray has stood the tests of more than five years in one greenhouse where soil was never changed, and no toxic conditions have developed as in the case of so many sprays. When you use Wonder Garden Spray you do not need to use other sprays as it gets Thrip, Mealey bug, midge, red Spider, Aphids of all kinds, Cyclamen mites, rose chafers, Cabbage worms, Cucumber beetles, Bean beetles, Leaf hoppers, Potato beetles, and JAPANESE BEETLES. It kills many of the beetles and repels the ones that fly in, lasting several days, as a repellent. Just try this wonderful mixture and you will be convinced that at last you have found a spray you can depend on to the fullest.

TRIAL SIZE BOTTLE \$1.00. WRITE FOR PRICES
BIG DISCOUNT TO RETAILERS AND DEALERS.